

Dear Amesbury residents, business owners, friends and colleagues,

I was recently quoted for saying, "I love what I do. I wouldn't call it a job. It's a lifestyle." I truly mean that. Being your Mayor is an honor. This isn't a stepping stone or about political ambition for me. As a fifth-generation Amesbury native, my focus and commitment has always been our community and everyone who lives, works, and plays here. I'm a graduate of our public schools. I have been involved in our community for years, from the Lions Club, the Amesbury High School Boosters and Amesbury's 350th Anniversary Committee to my extensive work as Executive Director of the Amesbury Chamber of Commerce.

I'm asking for your vote to re-elect me for another 2-year term to continue the important work we've started for Amesbury. During my time as Mayor, I have deepened my connections to businesses, nonprofits and residents through new initiatives, improved our services and programs at the City level, and led us through the COVID-19 pandemic.

I've heard you say that you want a Mayor and City government that are transparent. A Mayor who listens, even when we don't agree. Someone who makes sure potholes and other issues are fixed quickly. I've heard that you want to know where your tax dollars are going, and that you want to be sure Amesbury will still be a beautiful and vibrant city in the future.

Since taking office I have proven that I'm here to listen and take action. Some of the things my administration has done include:

- Managing large projects from Elm Street Reconstruction to South Hunt Road Realignment, and the start of the new Sgt. Jordan Shay Memorial Lower Elementary School all with transparency and community involvement
- Improving transparency and communication across the city using tools such as Facebook Live and Amesbury Community Television, email & print newsletters, Swift911 and more
- Giving the City website a refresh to be more user-friendly and up-to-date, helping you better find any information you're looking for
- Implementing online self-service systems like SeeClickFix and OpenGov to make getting things fixed easier or projects permitted faster
- Providing clear tax bill and budget breakdowns with an overhaul of the City's budget book and implementation of ClearGov financial transparency software
- Securing over \$7M in grants from outside sources to ease the burden of our expenses on taxpayers
- Initiated I AMesbury 2030, a master planning exercise, to guide our decisions and budgeting for the future

Visit [www.kassandragove.com](http://www.kassandragove.com) for more details and to review my accomplishments since January 2020.

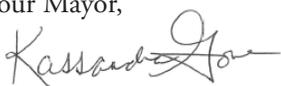
Two more years will allow me and my team to:

- Continue to find and implement more efficient ways of doing business, keeping you and your tax dollars at the forefront as we make the most of our time and money
- Thoughtfully plan for and tackle large projects including athletic fields, repurposing Amesbury Elementary School & "Trader Allens Truck Stop", and rebuilding our downtown Parking Garage
- Find new ways to improve our City and the quality of life for Amesbury residents
- Prioritize keeping you and your family safe as the pandemic continues
- Improve communication and accessibility in a post-pandemic environment
- Advance our technology and services to meet current demands and work/learning environments
- Correct our approach to ongoing maintenance of infrastructure and City buildings and our budget

I have worked to be a responsive and forward-thinking leader for all of Amesbury's residents. We have been able to accomplish a lot together. I'm asking for your vote so that together, we can continue this momentum.

Vote on Election Day, November 2, 2021.

Your Mayor,



PS – I need your help. Go to [www.kassandragove.com](http://www.kassandragove.com) and click Get Involved to volunteer. Click Donate to support my campaign financially. My campaign depends on contributions from residents like you – people who live in Amesbury.